



THE LARGEST KIDS & FAMILY EVENT IN BANGLADESH

SPONSORSHIP PROPOSAL



Click to See Kids Time Fair 2024



The Biggest Kids Event in Bangladesh



How Sponsor Gets Mileage in Kids Time Fair 2024



About Kids Time Fair



An **Annual three-day** event that celebrates children's creativity and imagination and inspires them through creative activities.

Parents and children from across Bangladesh visit the **largest event** for children. We have been organizing the event since 2018.



CONTINUE



About Kids Time



Kids Time is the largest creative **after-school brand** in Bangladesh with a mission to improve their creativity and help them become **future leaders**.

Kids Time is a brand of **Light of Hope Ltd.** – an Education Conglomerate working since 2015.

[LEARN MORE](#)

HISTORY OF Kids Time Fair



Kids Time Fair 2018



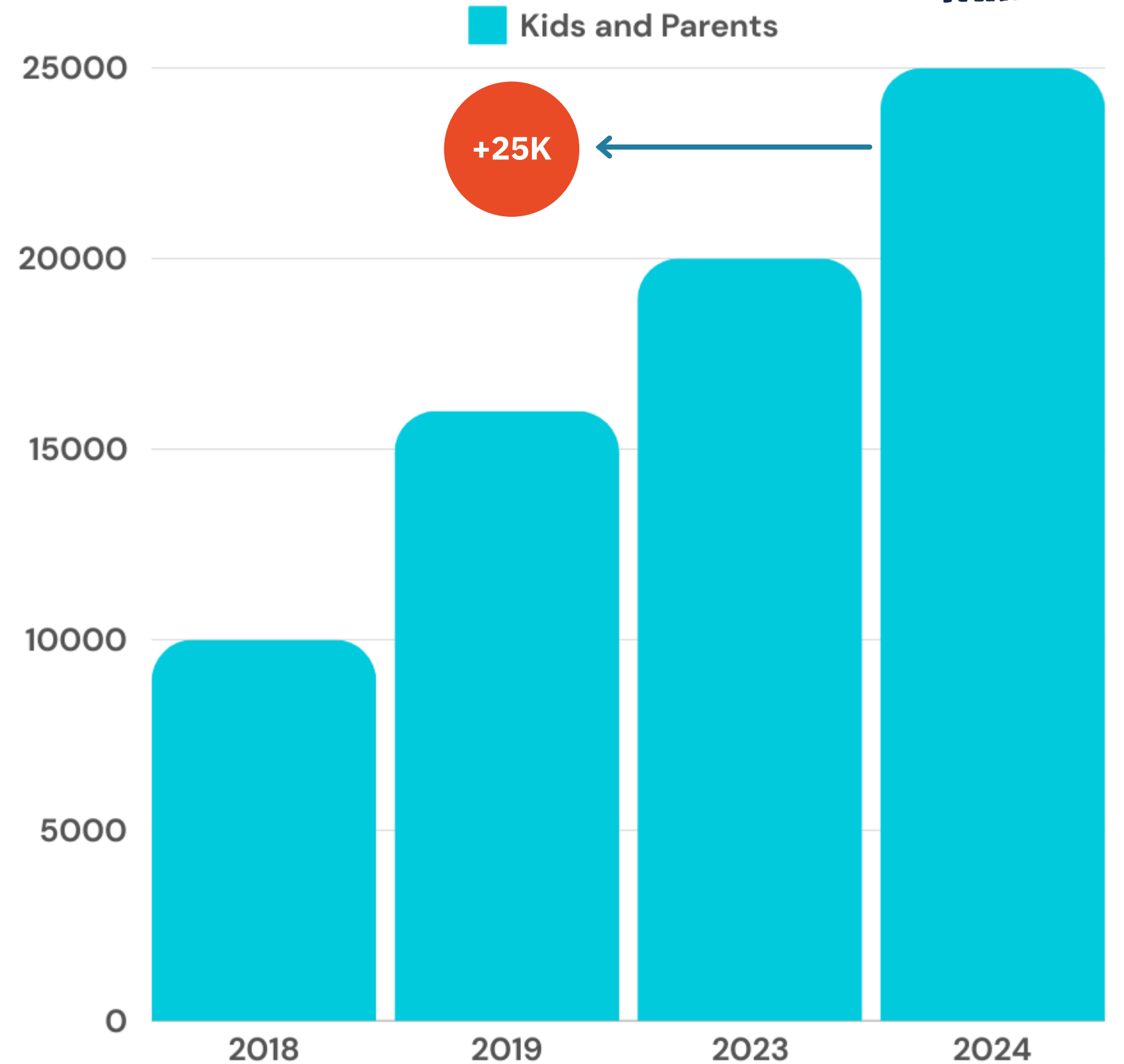
Kids Time Fair 2019



Kids Time Fair 2023



Kids Time Fair 2024



Main Information

Kids Time Fair



2025



Date: 24–26 Jan 2025

Day: Fri–Sun

Time: 9 AM to 7 PM

Bangladesh Shishu Academy



Event Registration link: <https://kidstimebd.com/kids-time-fair-2024/>

Event landing page: <https://kidstimebd.com/kids-time-fair-2024/>

NEWS COVERAGE OF

KIDS TIME FAIR DHAKA 2024

Media Partner: Daily Star

More than 15 print, news, and online media covered the Kids Time Fair in 2024.



BRANDS PARTICIPATED IN

KIDS TIME FAIR DHAKA 2024



Sponsor and Partner Mileage for Year 2025

1. Invitation letter to top schools and companies
2. Social media activation (pre-event)
3. Social media sharing (post-event)
4. School invitation
5. Corporate house, MNCs family invitation
6. Government Officials and Relevant Ministry invitation
7. Social Media influencers, celebrities, etc.
8. Media & PR (Pre and Post)
9. During event mileage



Brand Placement at the Event



Backdrops & Stage

Sponsors Photobooth

Doodle Zone

Welcome Bag



Welcome



Invitation Card

Stand Banner & Gate

ID Cards

Fair Map



Sponsorship Packages



Sponsors will get exclusive branding opportunities.
Sponsorship packages are available.

Powered by Sponsorship

BDT 8–10 lac + VAT/Tax

- Your company name will be announced alongside the campaign name. For example: "Powered by XYZ."
- Your company logo will be prominently displayed with the event name and featured on banners, merchandise items, information booths, and entry gates.
- Logo placement in the photo booth area.
- Extensive media coverage (press releases, online and offline media, news portals).

Theme Sponsorship

BDT 6–10 lac + VAT/Tax

- Your company name will be announced in association with a designated zone. For example: "XYZ Nutrition/Creative Zone."
- As the theme sponsor, you have the option to design the area with customized activities, products, and visuals.

Stall Options

Terms & Conditions

Category	Dhaka
8'x8' Stall	50000 + vat/Tax
8'x16' Stall	80000 + vat/Tax
Premium Booth	1,50,000 + vat/Tax
Food Cart	50,000 + vat/Tax

- The stall will be provided by the organizing committee except premium booth and food cart.
- The company can decide to do necessary decorations to their stall by their logistical support upon prior permission.
- The name of the company (logo) will be printed on a dedicated banner showing the stalls.
- Electrical supplies will be provided.
- No individual sound system is allowed in the premises.
- Beneficiaries can install their own banners arranged by their own logistical support.

KIDS TIME FAIR 2025

ZONES

Creative Zones

Open Stage

**Performance
Zone**

Fair Premise

The fair consists of **4 primary zones**– Two creative zones (i.e ages 4-8 & ii. ages 8-12), one Nutrition Zone, performance area.

MAJOR ACTIVITIES

- ❖ Kids Crafting & Creativity Zone
- ❖ Puppet Show
- ❖ Magic Show
- ❖ Parenting Session
- ❖ Raffle Draw
- ❖ Stalls & Booths
- ❖ Souvenirs & Gifts



Favorite Kids Time Fair Moments



Map



Contact Us



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